

ImagePerfect™ 2708 Perforated Window Film is a white polymeric product with a permanent adhesive and a black backside for use on transparent substrates. The perforations in the film are designed to allow the full image to be seen from the outside the window whilst still allowing for viewability through the film from the inside of the window. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well latex inks.

## IP 2708

ImagePerfect™ 2708 Perforated Window Film should be used on flat surfaces and is intended for indoor and short-term outdoor applications. It is an excellent option for retail displays on shop windows, for promotional advertising on cars and public transport vehicles (such as buses, coaches, taxis, trams, etc.) and for decorative applications on other building windows/glass panels. The perforations in the film are designed to allow the full image to be seen from the outside of the window whilst allowing for viewability through the film from the inside of the window. This product should not be exposed to cleaning fluids that contain solvent or ammonia. To obtain good through vision and protection against moisture and abrasion, we would recommend overlaminating. Laminate: IP 2830-100.

Attention: Please ensure the printed IP 2708 is completely dry before laminating. Before the IP 2708 is applied, the surface should be completely cleaned. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match-component cleaning solution to ensure that the surface is dry and free of dust and grease. This product must not be wet applied - i.e. dry application only.

Specifications	
DESCRIPTION	Polymeric PWF / 50% printable surface with 1.5mm holes
COLOUR	White
THICKNESS	145μ
WEIGHT	N/A
ADHESIVE	Solvent based acrylic, semi-permanent, black
ADHESIVE STRENGTH	N/A
RELEASE PAPER	PE-coated non-perforated silicone paper, 135g/m <sup>2</sup>
TEMPERATURE RANGE	-10°C to +50°C
DURABILITY (UNPRINTED)	3 years
FLAME RETARDANCY	N/A
SHELF LIFE	1 year, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material for its specific use. All technical data are subject to change.

The durability is based on mid European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the graphics. For instance, exterior performance will be decreased in the case of signs facing south, in areas of long high temperature exposure such as southern European countries, in industrially polluted areas or in areas of high altitude. Also, for horizontal applications, exterior performance will decrease.

The print media should be completely dry before further processing, such as cutting, laminating, varnishing or application, or the residual solvents can otherwise change the specific features of the product. To ensure the best possible outcome, the match-component ImagePerfect™ profile should be used with the relevant ImagePerfect™ media.