

Facestock

A bi-axially oriented, glossy white polypropylene film with a print-receptive top coating. Film contains 30% post-industrial waste (PIW) recycled content.

Basis Weight	42 g/m ²	ISO 536
Caliper	65 µm	ISO 534

Adhesive

A General-purpose permanent, emulsion acrylic adhesive. SRP meets the Association of Plastic Recyclers critical guidance protocol (APR HDPE-CG-01, Critical Guidance Protocol) for HDPE coloured or natural bottle recycling.

Liner

BG33WHN is a high-density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight	50 g/m ²	ISO 536
Caliper	45µm	ISO 534

Laminate

Total Caliper	123 µm ±10%	Calculated
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Typical Performance Data

Initial Tack	420 N/m	or tear	FTM 9 glass
Peel Adhes. 90°	350 N/m	or tear	FTM 2 st.st.
Min. appl. temp.	5°C		
Service temp.	-20°C to 80°C subject to facestock limitations		

**Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability.*

Applications and Use

The recycled PP film contains 30% PIW making this is a more sustainable label option, helping brands achieve higher recycled content in the packaging. Applications are predominantly in market segments where rigid containers are used. The product is suitable for labelling of quality products such as cosmetics, toiletries, luxury articles, promotional labeling, automotive lubricants and household chemicals where durability and resistance to moisture or chemicals are required. This product is ideal for applications requiring 'substrate identical labeling' on polypropylene containers and in environmentally sensitive markets requiring recycling of 'polyolefin' packs. Due to fairly rigid nature of polypropylene, care should be taken with the use on 'non-uniform' surfaces or where a high level of squeezability is desired.

Conversion/Printing

The modified acrylic based topcoating allows printing by the usual printing technologies including letterpress, flexo, gravure and screen printing, giving good results with solvent, UV curing and water based inks. In case solvent screen inks are used, please consult your ink manufacture. Material shows excellent register stability on press and excellent flat bed conversion while rotary and magnetic dies need additional care. Square corners

~~should be avoided~~ *this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.*

Warranty

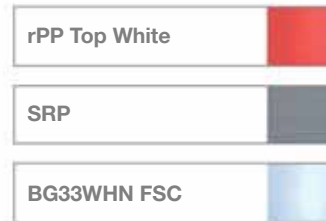
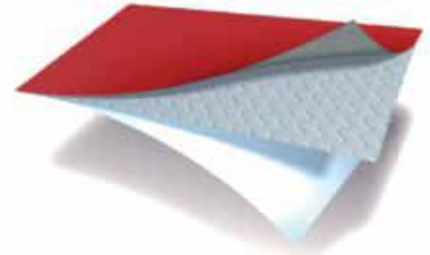
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Fasson® rPPTOP WH SRP BG33WHN FSC



Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

Shelf life

To obtain optimal performance, use this product within one year of delivery date, under storage conditions of 23 ± 2°C and 50 ± 5% RH. Prolonged storage outside of these conditions might reduce the shelf life.

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